## VOLUNTARY COMPLIANCE UNDERTAKING OF BRISTOL-MYERS SQUIBB CANADA CO. TO THE PATENTED MEDICINE PRICES REVIEW BOARD

## 1. Product Summary

- 1.1 Vepesid (etoposide) is a semi synthetic derivative of podophyllotoxin used as first line therapy in combination with other established antineoplastic agents in the treatment of neoplastic diseases.
- 1.2 It is a member of the 4<sup>th</sup> level class L01CB known as "Antineoplastic and Immunomodulating Agents; Antineoplastic Agents; Plant Alkaloids and Other Natural Products; podophyllotoxin derivatives", in the World Health Organization's Anatomical Therapeutic Chemical classification index.
- 1.3 Canadian Patent No. 2,133,594 pertaining to Vepesid was granted to Bristol-Myers Squibb Co. (United States) on February 23, 1999 and will expire on October 14, 2014. Bristol-Myers Squibb Canada Co. is the patentee for purposes of the Patented Medicine Prices Review Board (PMPRB).
- 1.4 On May 15, 1981, Health Canada issued a Notice of Compliance to Bristol-Myers Squibb Canada Inc. for Vepesid and sales began in Canada in December 1981.
- 1.5 On January 24, 2008, Bristol-Myers Squibb Canada Co. notified Board Staff that Vepesid was discontinued. No sales were reported for the January to June 2008 reporting period.

## 2. Application of the Excessive Price Guidelines

- Vepesid was already being sold in Canada when the PMPRB was created in 1987. As such, the introductory benchmark price was established by the price prevailing in 1987.
- 2.2 In 2005, the price of Vepesid began to exceed the Board's Excessive Price Guidelines (Guidelines). In particular, the price of \$1.8160 per 20 mg/mL was 1.8% above the maximum non-excessive (MNE) price of \$1.7843 per 20 mg/mL, as determined by the CPI-Adjustment methodology, resulting in excess revenues of \$4,761.46. By June 30, 2008, cumulative excess revenues were \$53,161.48.

## 3. Position of Patentee

- 3.1 This Voluntary Compliance Undertaking (VCU) constitutes no admission by Bristol-Myers Squibb Canada Co. that the price of Vepesid is or was excessive for purposes of the *Patent Act*.
- 4. Terms of the Voluntary Compliance Undertaking
- 4.1 In order to comply with the Guidelines, Bristol-Myers Squibb Canada Co. undertakes as follows:
  - 4.1.1. To agree that the MNE prices for Vepesid are as follows:
    - a) \$1.7843 for 2005
    - b) \$1.8378 for 2006
    - c) \$1.8396 for 2007
  - 4.1.2 Within 30 days of acceptance of this VCU, to offset excess revenues received from the sale of Vepesid by making payments totalling \$53,161.48 to customers that previously purchased Vepesid at excessive prices. The individual payments shall reflect the distribution of purchases of Vepesid across Canada.
  - 4.1.3 To notify customers receiving payments that the payment is the result of an undertaking to the PMPRB, to provide a reference to the PMPRB Web site for the complete text of the VCU, and to further provide copies of such notifications to Board Staff forthwith.
  - 4.1.4 To notify the PMPRB in the event Vepesid is sold by Bristol-Myers Squibb Canada Co. in any future period in which Vepesid remains under the PMPRB's jurisdiction.

Signature: Original signed by

Name: Waynel Quigley

Position: President and General Manager

Patentee: Bristol-Myers Squibb Canada Co.